

Attorney Docket No.: T7069(C)  
Serial No.: 10/067,537  
Filed: February 7, 2002  
Confirmation No.: 7836

### **Amendments to the Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application.

### **Listing of the Claims:**

Claim 1 (currently amended): A system for the electronic ordering of supermarket goods ~~production of orders for the purchasing of goods advantageous in a shopping environment when the average orders include multiple products, repeat purchases and/or when there is a relatively high frequency of orders, said system providing:~~

- (a1) first electronic storage means comprising information concerning goods which are available for ordering, their prices and optionally further information relating to said goods;
- (a2) second electronic storage means comprising information concerning the historic purchasing behavior of one or more clients
- (a3) third electronic storage means comprising background information of said one or more clients;
- (a4) fourth electronic storage means comprising environmental information;
- (b1) electronic interaction means for said one or more clients to add background information to storage means (a3);
- (b2) electronic interaction means for said one or more clients to add order specific information to the system; and

Attorney Docket No.: T7069(C)  
Serial No.: 10/067,537  
Filed: February 7, 2002  
Confirmation No.: 7836

- (c1) order prediction means employing a calculation method suitable for predicting orders involving repeat purchase of multiple goods, which, based on the information stored in said storage means (a1-a4), optionally supplemented by the information of (b2), electronically produces a suggestion ~~of the order for a shopping list~~ for said one or more clients, wherein said ~~order-suggested shopping list~~ includes more than 5 different products and/or at least 25% of goods in the ~~order-suggested shopping list~~ have previously been purchased one or more times in a 12 month period; and wherein the suggested ~~order-shopping list~~ includes a predicted list of goods which have been previously purchased by the client and are likely to be purchased again based on previous shopping behavior and a suggested list of goods that may be attractive for purchase;
- (d1) interaction means for said one or more clients for reviewing the order of c1 optionally electronically amending and supplementing said order and electronically placing the order; and

wherein the ~~order-suggested shopping list~~ is presented to the client in an ordered manner, sorted by one or more of the parameters selected from the group consisting of an estimated probability that the client will order the items; average frequency with which the client orders the items; costs of the items; and combinations thereof.

Claim 2 (canceled)

Attorney Docket No.: T7069(C)  
Serial No.: 10/067,537  
Filed: February 7, 2002  
Confirmation No.: 7836

Claim 3 (currently amended): A system according to claim 1 wherein the order prediction means further provides in-store purchasing advice to clients.

Claim 4 (canceled)

Claim 5 (previously presented): A system according to claim 1 wherein the prediction is performed by using calculating methods selected from the group consisting of calculation of average values, regression, logistic regression, survival analysis, time series analysis, non-linear time series analysis, neural nets, random effect models, genetic algorithms, rule based methods, decision tree models, fuzzy logic, and combinations thereof.

Claim 6 (canceled)

Claim 7 (currently amended): A system according to claim 1, wherein the suggested order shopping list includes 10 to 100 different products and/or wherein more than 50% of goods in the order have previously been purchased one or more times in a 12 month period.

Claim 8 (previously presented): A system according to claim 1, wherein the suggested order further comprises explanation and/or recommendations and whereby the system comprises further interaction means for the customer to provide feedback.

Attorney Docket No.: T7069(C)  
Serial No.: 10/067,537  
Filed: February 7, 2002  
Confirmation No.: 7836

Claims 9 and 10 (canceled)

Claim 11 (previously presented): A system according to claim 1, wherein the system acts as an electronic intermediate between customers and suppliers.

Claims 12, 13, 14 and 15 (canceled)

Claim 16 (previously presented): A system according to claim 1 wherein the prediction is performed using survival analysis.

Claim 17 (new): A system according to claim 1, wherein the suggested shopping list includes 5 different products and wherein more than 25% of goods in the order have previously been purchased one or more times in a 12 month period.

Claim 18 (new): A system according to claim 1, wherein the suggested shopping list includes 10 to 100 different products and wherein more than 50% of goods in the order have previously been purchased one or more times in a 12 month period.